

Zeldis Industry Alignment

Zeldis is now organized into four industry-focused teams lead by an expert and staffed with experienced, senior researchers.



Health Insurance/ Healthcare

Practice Lead:
Leanne Storer, VP



Financial Services/ Group Benefits

Practice Lead:
Kathrin Schumacher, SRD



P&C Insurance

Practice Lead:
Kristina Witzling, EVP



Education & Publishing

Practice Lead:
Bob Jakubowski, SRD