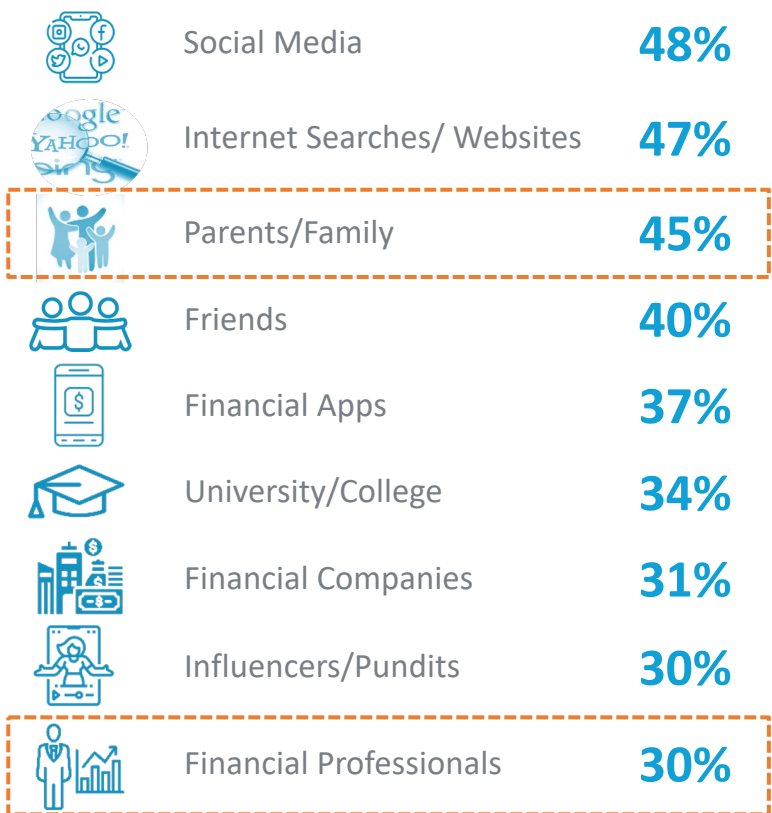


# Gen Z investors rely heavily on social media and internet sources to **learn about investing** and financial topics, but parents/family and financial professionals are their most **trusted sources**.



## Sources of Information Gen Zs **USE** To Learn About Investing & Financial Topics



**Social Media** is the **most widely used** for learning, but one of the **least trusted** resources.

## Sources of Information Gen Zs **TRUST** To Learn About Investing & Financial Topics

